

March 10, 2016

The Honorable Alan Lowenthal U.S. House of Representatives 108 Cannon House Office Building Washington, D.C. 20515

Dear Congressman Lowenthal:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

Since becoming Chairman of the Commission, I have focused on expanding the public's access to information about political advertising. For example, by broadening the universe of entities required to disclose the sponsoring organization of political advertising in the Commission's online public inspection file database. As of July 2014, television broadcasters are required to identify an advertisement's sponsor. Further, on January 28, 2016, the Commission adopted rules to expand the online file requirements to include cable operators, satellite TV providers, broadcast radio licensees, and satellite radio licensees.

These new rules expand the reporting under the current "editorial control" definition and will shine more sunlight on political and issue advertising. I appreciate fully that you believe the Commission should go farther.

Thank you for sharing your views with us. The fact that 170 members of congress is a significant statement, the significance of which is not lost.

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March 10, 2016

The Honorable Nita M. Lowey U.S. House of Representatives 2365 Rayburn House Office Building Washington, D.C. 20515

Dear Congresswoman Lowey:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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March 10, 2016

The Honorable Ben Ray Luján U.S. House of Representatives 2446 Rayburn House Office Building Washington, D.C. 20515

Dear Congressman Luján:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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March 10, 2016

The Honorable Michelle Lujan Grisham U.S. House of Representatives 214 Cannon House Office Building Washington, D.C. 20515

Dear Congresswoman Lujan Grisham:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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March 10, 2016

The Honorable Stephen F. Lynch U.S. House of Representatives 2369 Rayburn House Office Building Washington, D.C. 20515

Dear Congressman Lynch:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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March 10, 2016

The Honorable Carolyn B. Maloney U.S. House of Representatives 2308 Rayburn House Office Building Washington, D.C. 20515

Dear Congresswoman Maloney:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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March 10, 2016

The Honorable Sean Patrick Maloney U.S. House of Representatives 1529 Longworth House Office Building Washington, D.C. 20515

Dear Congressman Maloney:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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March 10, 2016

The Honorable Doris Matsui U.S. House of Representatives 2311 Rayburn House Office Building Washington, D.C. 20515

Dear Congresswoman Matsui:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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March 10, 2016

The Honorable Betty McCollum U.S. House of Representatives 2256 Rayburn House Office Building Washington, D.C. 20515

Dear Congresswoman McCollum:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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March 10, 2016

The Honorable Jim McDermott U.S. House of Representatives 1035 Longworth House Office Building Washington, D.C. 20515

Dear Congressman McDermott:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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March 10, 2016

The Honorable Jim McGovern U.S. House of Representatives 438 Cannon House Office Building Washington, D.C. 20515

Dear Congressman McGovern:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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March 10, 2016

The Honorable Jerry McNerney U.S. House of Representatives 2265 Rayburn House Office Building Washington, D.C. 20515

Dear Congressman McNerney:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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March 10, 2016

The Honorable Gregory W. Meeks U.S. House of Representatives 2234 Rayburn House Office Building Washington, D.C. 20515

Dear Congressman Meeks:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

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March 10, 2016

The Honorable Grace Meng U.S. House of Representatives 1317 Longworth House Office Building Washington, D.C. 20515

Dear Congresswoman Meng:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

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March 10, 2016

The Honorable Gwen Moore U.S. House of Representatives 2245 Rayburn House Office Building Washington, D.C. 20515

Dear Congresswoman Moore:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

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Sincerely,



March 10, 2016

The Honorable Seth W. Moulton U.S. House of Representatives 1408 Longworth House Office Building Washington, D.C. 20515

Dear Congressman Moulton:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

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Sincerely, M&L



March 10, 2016

The Honorable Pete Aguilar U.S. House of Representatives 1223 Longworth House Office Building Washington, D.C. 20515

Dear Congressman Aguilar:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

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March 10, 2016

The Honorable Brad Ashford U.S. House of Representatives 107 Cannon House Office Building Washington, D.C. 20515

Dear Congressman Ashford:

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March 10, 2016

The Honorable Karen Bass U.S. House of Representatives 408 Cannon House Office Building Washington, D.C. 20515

Dear Congresswoman Bass:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

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March 10, 2016

The Honorable Joyce Beatty U.S. House of Representatives 133 Cannon House Office Building Washington, D.C. 20515

Dear Congresswoman Beatty:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

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